

Jared Spackman
PHOTOGRAPHY

THE GETTING STARTED GUIDE

Services, Pricing
& Information

Last updated December 5, 2022



JAREDSPACKMAN.COM

Contents

FIND YOUR DESIRED SECTION

- 3 WELCOME
- 4 PRICING
- 5 BUSINESS
- 6 CASUAL
- 7 CELEBRATION
- 8 EVENT
- 9 FOOD
- 10 MATERNITY
- 11 NEWBORN
- 12 WEDDING
- 13 CONTACT



Welcome!



Thank you for considering Jared Spackman Photography services to capture your best moments in time!

It didn't take long after my graduation to realize how much I enjoy capturing important moments in time with a camera and a smile. As an artist and designer, I have found myself constantly wanting to explore new places around the world as well as taking photos of people, places and things that really are worth a thousand words.

The saying "a picture is worth a thousand words" only scratches the surface of what great photos are capable of. Photographs can evoke incredible feelings of emotion when taken the right way. Those emotions can trigger a response. Photos can build a brand, make someone smile, increase a social media audience, sell a product or even store an important memory. This is where I come in! I am experienced with:

- Graphic Design & Creative Management
- Photography
- Tourism & Hospitality Industry

I worked in the tourism and hospitality industry at Valley Forge Tourism & Convention Board (VFTCB) from March 2017 to August 2021 and started as a creative design intern. My full-time weekday efforts were dedicated to the VFTCB's over-arching strategy of community outreach and tourism promotion for Montgomery County, PA. In doing so, I was involved with hundreds of tourism related projects and heavily assisted with both envisioning and executing the creative strategy behind numerous company events. Some specific project examples:

- Managed the visual consistency of brand-initiatives within the company's portfolio
- Spearheaded the layout and design of numerous annual publications
- Crafted a logo design and identity for Montco Makers, an initiative designed to promote Montgomery County, PA's breweries, distilleries, and wineries
- Created Event logos, identities, digital and printed visuals for event attendees
- Photographed runners at Rev Run, a 5-K run and walk hosted at Valley Forge National Historical Park

My experience in the creative field goes beyond designing. Team management, Photography, and Digital Art are also skill sets I have aggressively developed. I've photographed company events as well as managed the creative direction of numerous large scale VFTCB projects including the design of the Montgomery County, PA, Visitor Center at Valley Forge National Historical Park.

Please feel encouraged to explore this document for the services you are interested in. Jared Spackman Photography is happy to connect with you on any questions you have before starting the shoot.

JSP is looking forward to hearing from you!

Jared Spackman

Owner & Photographer



Pricing

PHOTOGRAPHY SERVICES

Business	\$350 Sole-proprietor
	\$500 Micro business (2-10 employees)
	\$1,000 Medium sized Employer (11-49 employees) *includes shots of individual teams
	\$2,000 Large employer (50+ employees) *includes shots of individual teams

Casual	\$150 Up to 2 hours of coverage \$10 extra per person/pet added to the shoot
---------------	--

Celebration	\$250 Up to 3 hours of coverage \$50/hr for additional
--------------------	--

Event	\$500 Up to 2 hours of coverage \$100/hr for additional
--------------	---

Food	\$400 Up to 2 hours of coverage \$100/hr for additional
-------------	---

Maternity	\$250 Up to 3 hours of coverage \$50/hr for additional
------------------	--

Newborn	\$250 Up to 3 hours of coverage \$50/hr for additional
----------------	--

Wedding	\$1,200 Up to 6 hours of coverage
	\$1,500 Up to 8 hours of coverage
	\$2,000 Full event coverage
	\$50/hr Additional wedding shooter



50¢/mile
Travel fee for all sessions beyond 8 miles.

REVIEW THIS PAGE PRIOR TO BOOKING YOUR PHOTO SESSION.

Transparent pricing

Let's be real, it's frustrating to love the photos and be disappointed by the price because you weren't provided it to begin with!

All main service prices of Jared Spackman Photography are listed here. If a cost is specific to a service type, it is mentioned on that service's information page.

Services

Business, Casual, Celebration, Event, Family, Food, Maternity, Newborn and Wedding photos
Please feel free to reach out to me with any other questions on what services I am able to provide.

What you get

- All photo sessions come with a hi-resolution downloadable photo library from the shoot via Dropbox or Google Drive.
- Each photo provided in the library is edited with lighting and color grading if needed
- *Delivered within 2 weeks from the shoot

Down payment

- A \$100 retainer is required for booking a session. Please note the retainer is a part of the entire fee, not an additional cost.
- Retainers are non-refundable, unless Jared Spackman Photography is unable to provide a session. Refunds do not include reschedules.
- Please book with certainty that you are interested in a photo session
- Session may be rescheduled because of weather or other emergencies: the retainer is held for the new session date if that is the case

Book your session today:
jaredspackman.com

Business

PHOTOS

Build upon your brand with a new headshot.

Jared Spackman Photography services can capture you in your best moment. Having a high quality business profile image reminds your customers that you take every aspect of your brand seriously, including you!

With a Business Photoshoot, here are some ideas of the kinds of photos you can obtain:

1. Photos of you in outdoor lighting
2. Photos outside of your business by a captivating spot or business signage
3. *Segmented team shots, like a marketing, sales, research, or design team group shot
4. Photos of you in front of your product, services, or technology

All Business Photoshoots Include:

1. At least 1 Hi-Resolution photo of each employee and group
2. Lighting and Blemish (if requested) corrections to images captured

The Photoshoot Process:

1. Connect with JSP via email stating interest in booking a session and discussion of photo needs
2. Client signing of "JSP Session Booking & Agreement" form
3. Down payment is made to book session
4. Jared Spackman Photography confirms booked session
5. Client attends photo session in Business Casual or Professional attire (Client can get both Business Casual and Business Professional in the photoshoot if desired). Client will communicate with photographer in advance on any dress related questions for the shoot.
6. Photographer can communicate with client on best positions and spots for photos at client's desired location
7. Client will communicate with photographer time needed for photoshoot beyond one hour: **\$100/hr** for additional time
8. JSP will do image retouching and lighting adjustments
9. Low res image previews sent to client for review and selections
10. Client requests adjustments and photographer will send final batch of photos once paid in full
11. Photos delivered within 2 weeks of the shoot for sole-proprietor and micro business shoots. Photos delivered within 1 month for medium to large employer

Pricing

\$350

Sole-proprietor

\$500

Micro business (2-10 employees)

\$1,000

Medium sized employer (11-49 employees)

*includes shots of individual teams

\$2,000

Large employer (50+ employees)

*includes shots of individual teams

Have any other photo ideas?

Just ask!



Casual *(Lifestyle)*

COUPLES, FAMILY, & PET PHOTOS

Don't skip a beat. Book a casual session!

Hoping for images to share with the fam?
Looking for that fresh new capture for the gram?
Maybe you're sick of the selfie cam?

Pricing: \$150
Up to 2 hours of coverage
(\$10 extra per person/pet added to the shoot)

Not every photoshoot needs to be a special occasion!

Jared Spackman Photography services is ready to capture random moments with you and your friends, you and your pets, and even just you in the moment!

All Casual photoshoots include:

1. Ability to choose what poses you would like for a photo
2. Ability to request a specific color grading style
3. Lighting and Blemish (if requested) corrections to images captured
4. High resolution images selected from the shoot with the best composition and focus.

The Photoshoot Process:

1. Connect with JSP via email stating interest in booking a session and discussion of desired location/photos
2. Client signing of "JSP Session Booking & Agreement" form
3. Retainer payment is made to book session
4. JSP confirms booked session
5. Client attends session in Casual attire
6. Photographer can communicate with client on best positions and spots for photos at client's desired location
7. Client will communicate with photographer time needed for photoshoot beyond two hours: **\$50/hr** for additional time
8. JSP will do image retouching and lighting adjustments
9. Low res image previews sent to client for review and selections
10. Client requests adjustments and photographer will send final batch of photos once paid in full
11. Photos delivered within 2 weeks of the shoot



Celebration

PHOTOS



*Scrapbooks will
always be a thing.
So will celebrations!*

Jared Spackman Photography is happy to provide photo services for your birthday, holiday card, homecoming, or prom day.

The Photoshoot Process:

1. Connect with JSP via email stating interest in booking a session and discussion of photo needs
2. Client will communicate with photographer time needed for photoshoot beyond two hours: \$50/hr for additional time
3. Client signing of "JSP Session Booking & Agreement" form
4. Retainer payment is made to book session
5. JSP confirms booked session
6. JSP arrives at shoot location
7. JSP will do image retouching and lighting adjustments
8. Low res image previews sent to client for review and selections
9. Client requests adjustments and photographer will send final batch of photos once paid in full
10. Photos delivered within 1 week of the shoot

All Celebration Photoshoots Include:

1. Hi-Resolution photos from session
2. Lighting and Blemish (if requested) corrections to images captured

Pricing

\$250

Up to 3 hours of coverage

\$50/hr for additional

*Have any other
photo ideas?*

Just ask!



Event

PHOTOS

Your special event needs a photographer!

Jared Spackman Photography services can capture team events! Your company gatherings, social times, special occasions, events, and meetings can be captured to share with your audience.

With an Event Photoshoot, here are some ideas of the kinds of photos you can obtain:

1. Photos of you or your team networking with your clients
2. Group photos - both serious and casual
3. Special Event features
4. Table Setups and Signage



The Photoshoot Process:

1. Connect with JSP via email stating interest in booking a session and discussion of photo needs
2. Client signing of "JSP Session Booking & Agreement" form
3. Retainer payment is made to book session
4. Jared Spackman Photography confirms booked session
5. Client will communicate with photographer in advance any necessary information needed to be prepared for event arrival
6. Photographer can communicate with client on best positions and spots for photos at client's desired location
7. Client will communicate with photographer time needed for photoshoot beyond one hour: **\$100/hr** for additional time
8. JSP will do image retouching and lighting adjustments
9. Low res image previews sent to client for review and selections
10. Client requests adjustments and photographer will send final batch of photos once paid in full
11. Photos delivered within 3 days of the shoot

All Event Photoshoots Include:

1. Hi-resolution images of key moments at your event
2. Lighting and Blemish (if requested) corrections to images captured

Pricing

\$500

Up to 2 hours of coverage

\$100/hr for additional

*Need to develop
a shot list?*

Just ask!



Food

PHOTOS

Promote your authentic cuisine or culinary craftsmanship.

Every chef and restaurant should have mouthwatering photos of their finest plates. Contact Jared Spackman Photography to schedule your session.

With a Food Photoshoot, here are some ideas of the kinds of photos you can obtain:

1. Photos of multiple dishes at your bar or tables
2. Food plated with outdoor lighting
3. Action shots with steam, drizzling, pouring, etc.
4. Food and Beverage Pairings

All Food Photoshoots Include:

1. Hi-Resolution photos of each provided plate or set of dishes
2. Lighting and spot removal corrections to any images captured

The Photoshoot Process:

1. Connect with JSP via email stating interest in booking a session and discussion of photo needs
2. Client signing of "JSP Session Booking & Agreement" form
3. Retainer payment is made to book session
4. Jared Spackman Photography confirms booked session
5. Chef/restaurant provide plated dishes that are photograph-ready. Chef and/or restaurant have communicated with JSP a list of plates (and beverages) they would like photographed within their session
6. Photographer can communicate with client on best positions and spots for photos at client's desired location
7. Client will communicate with photographer time needed for photoshoot beyond one hour: **\$100/hr** for additional time
8. JSP will do image retouching and lighting adjustments
9. Low res image previews sent to client for review and selections
10. Client requests adjustments and photographer will send final batch of photos once paid in full
11. Photos delivered within one month of the shoot

Pricing

\$400
Up to 2 hours of coverage
\$100/hr for additional



Have any other photo ideas?

Just ask!

Maternity

PHOTOS

Maternity is a special phase a mother should never forget!

Jared Spackman Photography services are ready to photograph a mother in her maternity phase. Cherish this special time with professional photos!

All Maternity Photoshoots Include:

1. 3 hour time frame for photoshoot
2. Ability to choose what poses you would like for a photo
3. Ability to request a specific color grading style
4. Lighting and Blemish (if requested) corrections to images captured
5. High resolution images selected from the shoot with the best composition and focus.

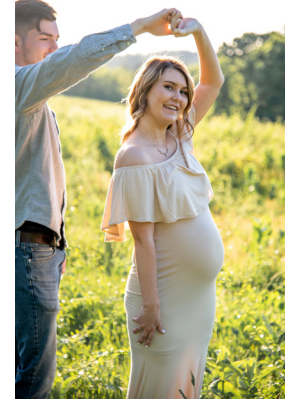


Pricing

\$250

Up to 3 hours of coverage

\$50/hr for additional



The Photoshoot Process:

1. Connect with JSP via email stating interest in booking a session and discussion of photo needs
2. Client signing of "JSP Session Booking & Agreement" form
3. Retainer payment is made to book session
4. Jared Spackman Photography confirms booked session
5. Client should communicate with photographer any specifically desired photo posing, dress and stylistic preferences prior to getting the photoshoot
6. Client attends photo session solo or with significant other
7. Photographer can communicate with client on best positions and spots for photos at client's desired location
8. Client will communicate with photographer time needed for photoshoot beyond one hour: **\$50/hr** for additional time
9. JSP will do image retouching and lighting adjustments
10. Low res image previews sent to client for review and selections
11. Client requests adjustments and photographer will send final batch of photos once paid in full
12. Photos delivered within 2 weeks of the shoot



J

Have any other photo ideas? Just ask!

Newborn

PHOTOS

There's only one window in time to get your newborn captured in some their most precious days!

Jared Spackman Photography services are ready to photograph a newborn child (or children; fun fact, Jared Spackman is a twin!)

All Newborn Photoshoots Include:

1. 3 hour time frame for photoshoot
2. Ability to choose what poses you would like for a photo
3. Ability to request a specific color grading style
4. Lighting and Blemish (if requested) corrections to images captured
5. High resolution images selected from the shoot with the best composition and focus.



The Photoshoot Process:

1. Connect with JSP via email stating interest in booking a session and discussion of photo needs
2. Client signing of "JSP Session Booking & Agreement" form
3. Retainer payment is made to book session
4. Jared Spackman Photography confirms booked session
5. Client should communicate with photographer any specifically desired photo posing, dress and stylistic preferences prior to getting the photoshoot
6. Client attends photo session with child or with child and significant other
7. Photographer can communicate with client on best positions and spots for photos at client's desired location
8. Client will communicate with photographer time needed for photoshoot beyond one hour: **\$50/hr** for additional time
9. JSP will do image retouching and lighting adjustments
10. Low res image previews sent to client for review and selections
11. Client requests adjustments and photographer will send final batch of photos once paid in full
12. Photos delivered within 2 weeks of the shoot

Pricing

\$250
Up to 3 hours of coverage
\$50/hr for additional

*Have any other
photo ideas?*

Just ask!

Wedding

PHOTOS

*Ready to tie the knot?
Your big day needs to be captured with TLC.*

Jared Spackman is ready to capture your most valuable moments in time.



FIRST - The Complimentary Meeting:

1. Connect with JSP via email stating interest in booking a session and discussion of photo needs
2. Client can request surprise or planned engagement photoshoot
3. JSP will establish a location to meet couple and discuss what their dream wedding photos could become

THEN - The Photoshoot:

1. Couple signing of "JSP Session Booking & Agreement" form
2. Retainer payment is made to book session
3. Jared Spackman Photography confirms booked session
4. Couple and Jared establish necessary meetings to plan scouting of venue, photo priorities, and photo itinerary on wedding day
5. Photographer can communicate with client what best positions and spots are for photos at client's desired location
6. The Wedding day! (Payment is made in full by this point in time)
7. JSP will do image retouching and lighting adjustments
8. Low res image previews sent to client for review and selections
9. Client requests adjustments if needed and photographer will send final batch of photos once photo adjustments are finished
10. Photos delivered within 2 weeks of the shoot. A 1 week delivery can be requested for an additional 10% fee based off of your selected wedding coverage.

With a Wedding Photoshoot, JSP will work with you on:

1. Virtual or in person meetings to get to know one another
2. Scouting the venue
3. Establishing a photo itinerary and photo priorities
4. Hiring a second shooter by availability

All Wedding Photoshoots Include:

1. Hi-res photos of listed priorities
2. JSP Social Media album post/shout out
3. Lighting and Blemish (if requested) corrections to images captured

Pricing

\$1,200
6 hours of coverage

\$1,500
8 hours of coverage

\$2,000
Full event coverage

\$50/hr
Additional wedding
shooters by availability

Engagement

\$350
Up to 2 hours of coverage



Contact

THANK YOU FOR YOUR
CONSIDERATION!

Jared Spackman

OWNER & PHOTOGRAPHER

📞 267.421.1051

✉️ jspackman@jaredspackman.com

🖱️ jaredspackman.com



If you would like to provide me with some referrals,
I would be happy to mail you some business cards!
Please let me know.

Thank you!